**Goal**

The goal of this analysis is to obtain insights about Weibo users that posted a picture of the beer brand Corona. These insights can be used by the brand to better target these customers.

**The data**

You have two datasets available:

* Weibo\_username\_original\_pic\_profile\_url.csv: all the pictures the users posted
* Corona\_weibo.csv: all pictures that contain the Corona beer, this dataset is actually an outcome of our image recognition algorithm

**The case**

1. Obtain basic information on the users that posted about Corona on Weibo, such as: age, sex, location, preferences, study, job, etc.
2. Present the results in a clear and directly interpretable way
3. Preferably use Python, for example Jupyter Notebook